



## FOR IMMEDIATE RELEASE

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### **Rapid Deployment Products, Inc. & Kendrick EMS, Inc. form Strategic Alliance!**

Rapid Deployment Products, Inc., of Ivyland, Pa., the manufacturer of the PRO-LITE line of spineboards and accessories for the Fire-Rescue market, is proud to announce the establishment of a strategic alliance with Kendrick EMS, Inc., of Mooresville, N.C. for distribution of the Kendrick product line. In the alliance, Rapid Deployment Products, Inc. becomes the only authorized manufacturer of the 'Original' Kendrick EMS, Inc. Product line.

Rick Kendrick, who has come to be known as a leader and innovator of EMS products brings his years of experience in the Fire & Rescue field, and over 30 years of 'high quality' EMS product development to RDP, Inc. RDP, Inc. maintains its position in the EMS market with 'high quality' rotationally molded plastic products and accessories, such as long and short spine boards. Rick will take an active roll at RDP, Inc. in Product Design and Development, and Quality Assurance. RDP, Inc. will ensure quick delivery and the high standard of quality that Kendrick EMS, Inc. and RDP, Inc. share as a number one priority.

RDP, Inc. will be able to provide the entire Kendrick EMS, Inc. line of products, which include the Kendrick Traction Device (KTD), The Kendrick's Other Device for Extrication (K.O.D.E.1 & K.O.D.E.2), the KLEAR BEAT. Rick also has several new exciting products on the horizon that the two companies plan to release in early 2009.

If you have any questions regarding this new information and announcement, please feel free to call (215-953-9190) or email us at [info@prolitespineboards.com](mailto:info@prolitespineboards.com)